

The California Standards for the School Counseling Profession

STANDARD 2

PLAN, IMPLEMENT AND EVALUATE PROGRAMS TO PROMOTE ACADEMIC, CAREER, PERSONAL, AND SOCIAL DEVELOPMENT OF ALL STUDENTS

School counselors utilize systems and organizational skills to design, plan, and implement student-support programs to benefit all students. School counselors apply multiple approaches to assess program outcomes and then use evaluation data for continuous improvement. School counselors employ accepted guidance models and current research findings to ensure effective leadership and accountability for program outcomes.

2.1 Demonstrate organization skills

- utilize skills in systems change and organizational development to build programs for all students
- utilize knowledge of local, state, and national standards as a guide in developing student-support programs.
- design programs based on current research findings in a variety of fields related to student growth and development including nutrition, exercise, brain development, medical advances, technology, and others
- manage time and task responsibilities

2.2 Develop outcome-based programs

- address student outcomes in personal, social, academic, and career development
- develop and implement programs that build student assets, address personal challenges, and strengthen learning and achievement
- develop and implement programs that increase interpersonal awareness, social skills, and effective interpersonal communication
- design and implement career-development programs that increase student knowledge of their skills, personality, interests, and values related to education and career choice, and promote life-long learning values

2.3 Assess program outcomes and analyze data

- implement program evaluation as a regular, ongoing part of the assessment and improvement process
- assess measurable student outcomes of programs and services
- utilize evaluation data to monitor progress and involve other stakeholders in the assessment and improvement process
- present outcomes of programs to all stakeholders as part of ongoing individual and program accountability

2.4 Demonstrate leadership in program development

- assume leadership in identifying student needs, creating programs to address needs, and evaluating student outcomes
- establish strategies to involve all student-support staff working toward mutually defined goals and related student outcomes
- provide leadership to include students, families, and community-resource personnel in program development and implementation